

KPDA Media Weekly Review Report as at 31st July 2020



CEO DE-BRIEF

KPDA Platinum Members
KPDA
KENYA PROPERTY DEVELOPERS ASSOCIATION

ALN
Anjarwalla & Khana Advocates

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FUSION CAPITAL
Rooted in the African growth story
Fusion Capital Ltd

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MY HOME, MY LIFE
Prism Residential Ltd

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Dreams Made Possible
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YASIAN Interiors
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Yasian Technology Company td

TWO RIVERS
Two Rivers Development Ltd

SYMBION
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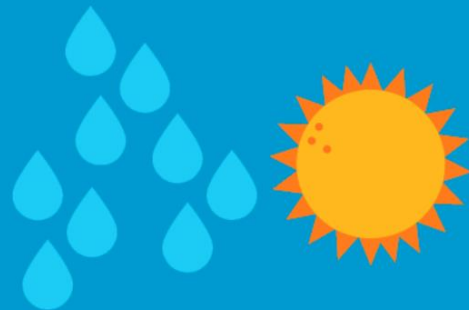
SAVANNAH CEMENT
Building Perfection
Savannah Cement Ltd

From the evidence so far, the new coronavirus can be transmitted in ALL AREAS, including areas with hot and humid weather.



Regardless of climate, adopt protective measures if you live in, or travel to an area reporting COVID-19.

The best way to protect yourself against COVID-19 is by frequently cleaning your hands. Eliminate viruses that may be on your hands and avoid infection that could occur by then touching your eyes, mouth, and nose.

FACT:
The new coronavirus can be transmitted in areas with hot and humid climates



ADVERTISE WITH US: WE ARE GIVING YOU AN 80% DISCOUNT!!!!



Advertise With KPDA

For remarkable reach & astounding results


Why Advertise Through KPDA Media?

Your Ad will run on these platforms:

- 1.KPDA WEBSITE
- 2.KPDA MEDIA WEEKLY REVIEW REPORT
- 3.KPDA SOCIAL MEDIA PLATFORMS; FACEBOOK, TWITTER, LINKEDIN
- 4.KPDA E-MAIL CONTACTS

KPDA ADVERTISING PLATFORMS STATISTICS

1. KPDA Website: www.kpda.or.ke
 - Average Number of Visits per month: 10, 000 number of visitors
 - Monday and Wednesday are the most visited days of the week with an average of 7, 000 visitors
2. KPDA Media Weekly Review Report
 - 1, 500 Subscribers
 - Organic Reach: 500 subscribers
3. Facebook Page: [Kenya Property Developers Association](#)
 - 3, 232 Likes and 3, 360 Follows
 - 1, 500 organic Reach
4. Twitter: [@KPDA_Ke](#)
 - 5, 040 Followers
 - An average of 14K twitter impressions each month
5. LinkedIn: [Kenya Property Developers Association](#)
 - 2, 732 Followers
 - Over 500 views per day
6. E-mail: Over 500 Contacts



BANNER/ADVERT REQUIREMENTS

- The advertisement MUST be in JPEG or PNG formats
- Resolution of 72 dpi
- Colour calibration RGB
- Images should NOT EXCEED 30KB in size

WHAT IS THE COST OF ADVERTISING WITH KPDA?

We will run your advertisement for a period of four (4) consecutive weeks at an **80% discount: (VAT Exclusive)**


MEMBERS: Kshs.3000
NON-MEMBERS: Kshs.5000

Payment is required within two (2) working days of the production of the report (First Wednesday of every month from commencement of agreement).


ONLINE ADVERTISING TERMS AND CONDITIONS

Payment is due within two (2) working days of an invoice being issued.
Banner ads may be pulled if account balances are not paid by the due date. As space is limited, banner ads are sold on a first come, first serve basis.


All advertising is accepted subject to the publisher's approval upon determination that the products or services advertised are in keeping with KPDA's philosophies.




ceo@kpda.or.ke
or
membership@kpda.or.ke




Kenya Property Developers Association




@KPDA_KE



Kenya Property Developers Association



www.kpda.or.ke



Reach out to us on ceo@kpda.or.ke. Click [here](#) to view the flyer

31st July 2020

Business Daily | Business Daily | Friday, 31st July 2020

NMG SIGNS AN MOU WITH UNDP

Nation Media Group in collaboration with the United Nations Development Programme have signed a memorandum of understanding that will see both organisations work together to help highlight the country's development issues. [Read More.](#)

30th July 2020

Business Daily | Brian Ngugi | Thursday, 30th July 2020

BANKS RESTRUCTURE SH844BN LOANS ON COVID CASH CRUNCH

Banks changed the terms of loans worth Sh844.4 billion by end of June, an equivalent of 29 percent of their total loan book, highlighting the depth of economic hardship the Covid-19 pandemic has brought on borrowers. [Read More.](#)

Business Daily | Patrick Alushula | Thursday, 30th July 2020

HOME PRICES FALL AS FOREIGNERS EXIT

Prices and rent of high-end houses have dropped on reduced demand as expatriates flee from Kenya due to Covid-19 in the six months to June in a period that also saw demand for business and office space reduce. [Read More.](#)

Business Daily | Brian Ngugi | Thursday, 30th July 2020

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The Standard | Peter Theuri | Thursday, 30th July 2020

HOW DIGITISATION COULD TURN THE TIDE ON WILLY LAND CARTELS

Lands Cabinet Secretary Farida Karoney last year spoke about the digitisation of records at the Lands Ministry and how it would ease the property registration process. [Read More.](#)

The Standard | Awal Mohammed and Velma Oduori | Thursday, 30th July 2020

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The Standard | Wainaina Wambu | Thursday, 30th July 2020

HOW DIGITISATION COULD TURN THE TIDE ON WILLY LAND CARTELS

Retail space has been the hardest hit sector in the property market in the last six months as the value and rents for prime residential properties continued to fall, a new report shows. [Read More.](#)

The Standard | Philip Mwakio | Thursday, 30th July 2020

WHY MAKUTI ROOF IS LASTING FEATURE IN COAST HOTEL DESIGNS

The 'makuti' thatch continues to be a symbol of prestige and cultural attraction in most Coastal beach hotels. [Read More.](#)

The Standard | Wainaina Wambu Thursday, 30th July 2020

RETAIL, PRIME RESIDENTIAL HARDEST HIT IN PROPERTY MARKET

Retail space has been the hardest hit sector in the property market in the last six months as the value and rents for prime residential properties continued to fall, a new report shows.

[Read More.](#)

29th July 2020

Business Daily | Business Daily | Wednesday, 29th July 2020

THE ROAD THAT MAKE US KENYANS

When the Nairobi-Isiolo-Moyale road was completed three years ago, the government counted it as another development milestone. [Read More.](#)

Business Daily | Business Daily | Wednesday, 29th July 2020

KMRC TO ISSUE CORPORATE BOND IN 2021 TO RAISE ADDITIONAL CAPITAL

The Kenya Mortgage Refinance Company expects to issue a corporate bond within 2021 as it looks to raise capital to finance its pipeline of projects. [Read More.](#)

Business Daily | Business Daily | Wednesday, 29th July 2020

CAPITAL MARKET HIT BY RISE IN FOREIGN INVESTOR OUTFLOW

Foreign investors moved a net of Ksh. 21.4B out of the NSE in the first 6 months of 2020 as investors dumped stocks over the uncertainty surrounding the coronavirus pandemic. [Read More.](#)

Business Daily | James Kariuki | Wednesday, 29th July 2020

CAPITAL MARKET HIT BY RISE IN FOREIGN INVESTOR OUTFLOW

Small and medium enterprises (SMEs) that supplied goods and provided services to Nairobi County valued at below Sh5 million are to be paid by the Nairobi Metropolitan Services (NMS).

[Read More.](#)

28th July 2020

Business Daily | Victor Juma | Tuesday, 28th July 2020

ZEP-RE COMPLETES PURCHASE OF SH490M STAKE IN PROPERTY FIRM

Nairobi-based reinsurer Zep-Re has completed the purchase of a Sh490 million (R74.5 million) stake in multinational property developer Grit Real Estate Income Group. [Read More.](#)

The Standard | Peter Theuri | Tuesday, 28th July 2020

HOUSING POST 5PC ANNUAL RETURNS

The real estate sector recorded improved performance in the last one year to July 2020, with total annual returns averaging five per cent, a report shows. [Read More.](#)

27th July 2020

The Standard | Peter Theuri | Monday, 28th July 2020

INVESTOR GAINS DIP ON JITTERY LOCAL MARKET

Investors have been forced to take a huge haircut on their money following a volatile economic environment that has seen majority park their billions of cash in fixed deposit accounts and government securities. [Read More.](#)

26th July 2020

Business Daily | Colins Omullo | Sunday, 26th July 2020

CITY HALL LOSES SH188 BILLION LAND RATES YEARLY

City Hall loses about Sh188 billion in uncollected land rates every financial year, a report has shown. [Read More.](#)

25th July 2020

Business Daily | Otiata Guguyu | Saturday, 25th July 2020

MIDDLE-CLASS DOWNGRADE FROM PRICEY APARTMENTS

At one point, Kenya's city residents may have probably sung along to 'The Jeffersons' theme song 'Movin on up, to the deluxe apartment up in the sky, having finally gotten a piece of the pie.' [Read More.](#)

For more information on the **KPDA Media Weekly Review Report**, kindly contact the KPDA Secretariat on **0737 530 290** or **0725 286 689** or by emailing ceo@kpda.or.ke

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